

MODELS TO MATCH

- We've chosen both local and international examples to inspire reflection and provide a standard of comparison for what we're trying to create
- Starting with a couple local umbrella organisations in the area of sports and community that are further along in their development and their plans to influence council policy - examples of our potential
- we need to match these groups to remain relevant



What are they doing well?

Imagine an Auckland where... there are coordinated support systems for both physical activity and sport and where the entire Auckland Region works together to plan, co-ordinate and provide them.

- Colin Dale, Chair and Project Sponsor

- sport and recreation, since 2006

- what are they doing well:

- they have a strategy for the auckland region in their sector - priorities and initiatives
- organisations across the region working collaboratively
- links to national bodies in its field (SPARC)
- has a website up which advertises its cause
- identifies improvements to be made in regional planning
- has a wide range of support from key players - council and big organisations
- SPARC and these supporters are making investments totalling \$2m in order to implement the strategy developed
- operating as a trust
- many projects and research documents supporting its cause, advocating views

MODELS TO MATCH:



'Act locally, work regionally'

- closer timeframe of development to us (2010) than ARPASS, but have made more progress, gained support
- attention of the mayor and key councillors - mayor signed mandate
- 400-500 large attendance at first meeting, through own networks, broader
- foundation members (54) - contributing fees
- act locally work regionally

Both models:

both pull sector together
and partner with council on policy making strategies
transparent
mandate
used to working together
formal structures - establishment group, trust

INTERNATIONAL INSIGHT

- James' trip to key creative cities, visited much more established institutions which have some quite different aims to this group, but still offer useful insight.
- London, Toronto, Chicago

CULTURAL METROPOLIS

London's Cultural Strategy: 2012 and Beyond

If we don't constantly remind ourselves of the value of our cultural riches, if we don't invest in our infrastructure, if we don't protect our treasures, our buildings and heritage, and if we don't educate and introduce future generations to the pleasures and value of experiencing and producing culture, then much of this will be lost.

- Boris Johnson, Mayor of London

London cultural strategy:

- make up of advisory panel
- large influence of the mayor, operates out of mayors office - funding and resources, cultural strategy by law, but also extra resources for projects that enhance the city, spread its vision
- small budget but high-up power, so can encourage investment

*We must put
creativity at the heart of Toronto's
economic development
strategy.*

– Mayor David Miller



Toronto cultural strategy recognises creativity as a core pillar of its entire regional plan and interlinked with other aspects of its prosperity and well-being

INTERNATIONAL INSIGHT:



Vision:

Artscape is committed to building a world that engages art, culture and creativity as catalysts for community transformation, sustainability, prosperity and liveability.

Artscape: example of a what can come of due recognition - a programme in Toronto to provide artist spaces to work out of. Conversely - an example of what a lack of planning in our own city can miss out on - something to aim for, meet needs etc etc

INTERNATIONAL INSIGHT:

CHICAGO CULTURAL PLAN

Grass-roots involvement:

- 300 meetings over 18 months
- 10,000 participants

Creating an environment for ideas



CHICAGO
ARTS
DISTRICT

Chicago - grass-roots consultation, large scoping, partnership of council and community in generating a very comprehensive cultural strategy for the region, mandated by mayor

Arts district = similar to artscape

Arts Alliance= existed before plan but had a lot of input, carried out research, partnership

CAR = result of plan

ACTIVITY:

Individually - write down one idea/need that is currently lacking in your sector, that would contribute to the growth or sustainability of your sector.

we're presenting to motivate
start discussion about auckland's cultural life

activity: individually write down one idea/need that is currently lacking in your sector that contributes to the growth/sustainability of your sector.

get council to recognise the commons needs identified by the sector